REAL JUICE SELECT TEAS

ARNOLD PALMER SPIKED™

The iced tea and lemonade original and combination you love, now with two new refreshing and fruity flavors – Strawberry and Mango! Refreshing and fruity!

BRAND HIGHLIGHTS

THE #2 HARD TEA BRAND NATIONALLY

H&H FLAVOR INNOVATION TO DRIVE CATEGORY GROWTH

THE CLASSIC TASTE OF ARNOLD PALMER, WITH 5% ALCOHOL.

A PREMIUM FMB MADE WITH REAL JUICE AND SELECT TEAS

PRODUCT SPECIFICATIONS

STYLE: Spiked Lemonade and Tea

COLOR: Hazy in the pour with slight fruit color

CALORIES: 170

CARBS: 19g

CARBONATION: Lightly

ABV: 5%

MALT: Alcohol
(Fermented from Sugar) Does Not Contain Distilled Spirits

SKUs

52 WEEK SHELF LIFE

PLACEMENT:

Adjacent to H&H Original 12pk and Twisted Tea

PRICE GUIDANCE:

At Parity w/ H&H Original 12pk and Twisted Tea

12PK 12OZ
½ & ½

6PK 12OZ
½ & ½

24oz Can
½ & ½

12PK 12OZ
½ & ½ LIGHT

24oz Can
½ & ½ LIGHT

12PK 12OZ
½ & ½
VARIETY PACK

24OZ CAN
STRAWBERRY
½ & ½

24OZ CAN
RASPBERRY
½ & ½

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BRAND STORY

The legendary golfer Arnold Palmer popularized this classic non-alcoholic drink back in the 1960s. To this day, it's still synonymous with a refreshing blend of half iced tea and half lemonade.

BRAND FACTS

- Made with real juice, real squeezed lemonade, and real brewed tea
- No carbonation
- Produced in partnership with AriZona® Beverages, one of the leading non-alc tea companies in the U.S., providing tea expertise and strong credentials to the hard tea segment

PRODUCT SPECIFICATIONS

- **STYLE:** Spiked Lemonade
- **COLOR:** Hazy in the pour with slight fruit color
- **CALORIES:** 170
- **CARBS:** 19g
- **LIGHTLY CARBONATED**
- **ABV:** 5%
- **MALT:** Alcohol (Fermented from Sugar) Does Not Contain Distilled Spirits

TASTING NOTES

ORIGINAL

Natural half iced tea and half lemonade blend; perfectly balanced with a hint of tartness

RASPBERRY

Natural half iced tea and half lemonade blend; perfectly balanced with a hint of tartness, now with a splash of raspberry flavor

MANGO

Natural half iced tea and half lemonade blend; perfectly balanced with a hint of tartness, now with a splash of mango flavor

STRAWBERRY

Natural half iced tea and half lemonade blend; perfectly balanced with a hint of tartness, now with a splash of strawberry flavor