



The Great Taste of Draft Beer in a Bottle.

BRAND HIGHLIGHTS

- A draft-style beer, cold-filtered four time for smooth, refreshing flavor. Bringing character to every moment since 1985.
 - Food Pairings: The lightly fruity, slightly sweet flavor means that this beer pairs well with soft cheeses, such as brie, camembert and mozzarella, or spicy food like hot curry.
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PRODUCT SPECIFICATIONS

- Style: American-style Light Lager
 - Calories: 144
 - ABV: 4.7%
 - Carbs: 12.5 (grams)
 - Protein: <1 (grams)
 - IBUs: 12
 - Perceived Bitterness: Low
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AVAILABLE IN

PRIORITY SKUs

- 12pk bottle
- 24pk can,
- 30pk can,
- 6pk bottle



Kegs

9-week
Shelf- Life



Cans

18-week
Shelf- Life



Bottles

18-week
Shelf- Life



BRAND STORY

The brewers at Miller sought a way to capture the great taste of draft beer in a bottle. They developed the revolutionary 4X Cold-Filtration process that eliminated the need for heat pasteurization, thereby preserving the smooth, refreshing flavor of genuine draft beer.

Across the globe, the smooth, refreshing, great looking beer is perfectly suited for exciting nights out with friends.

BRAND FACTS

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PRODUCT SPECIFICATIONS

- Style: American-style Light Lager
- Calories: 140
- ABV: 4.6%
- Carbs: 12.2 (grams)
- Protein: <1 (grams)
- IBUs: 12
- Perceived Bitterness: Low

TASTING NOTES

- **(A)** APPEARANCE: Bright, golden
- **(A)** AROMA: Hops, grain, clean
- **(T)** TASTE: Grainy, sweet, malty
- **(M)** MOUTHFEEL: Clean, crisp
- **(F)** FINISH: A touch of dryness