



BRAND STORY

Icehouse is ice brewed delivering a bold, never watered down taste, medium body and smooth finish.

BRAND FACTS

- World Beer Cup® winner - gold in 2006, silver in 2002 and bronze in 2012
- Great American Beer Festival® winner - gold in 2007 and 2003, silver in 2006 and bronze in 2005
- Icehouse® is America's first domestically brewed ice beer, introduced in 1993.

PRODUCT SPECIFICATIONS

- **STYLE:** American Style Ice Lager
- **COLOR:** Golden and bright
- **CALORIES:** 153
- **CARBS:** 10.8g
- **ABV:** 5.5%
- **SODIUM:** 10mg
- **IBUS:** 14.8
- **PROTEIN:** 1g
- **SRM:** 3.8

TASTING NOTES

AROMA	TASTE
Low moderate aroma with note and a low to moderate hop character.	Strong with a low to moderate bitterness and a medium body.
MOUTHFEEL	FINISH
Low-moderate body	Smooth finish