



BRAND STORY

Commonly known as "OE800", Olde English 800 offers a smooth, rich taste with a slightly fruity aroma that is a favorite among malt liquor drinkers.

BRAND FACTS

- Malt drinkers' #1 priority is value, and Olde English delivers on this.
- 42oz Olde English PET offers 2 more ounces to value-driven consumers
- O.E. 42oz PET features cold activated ink, to alert consumers when it's ready to drink.

PRODUCT SPECIFICATIONS

- **STYLE:** Malt Lager
- **COLOR:** Golden yellow color with strong carbonation
- **CALORIES:** 161
- **CARBS:** 10.8g
- **ABV:** 5.9%
- **SODIUM:** 5mg
- **PROTEIN:** 1.1g
- **SRM:** 3.7

TASTING NOTES

AROMA	TASTE
Low moderate fruit estery aromatic	Slight hop flavor early that is followed by the malt backbone with moderate bitterness and alcohol late.
MOUTHFEEL	FINISH
Full-bodied mouthfeel	An alcohol signature finish.