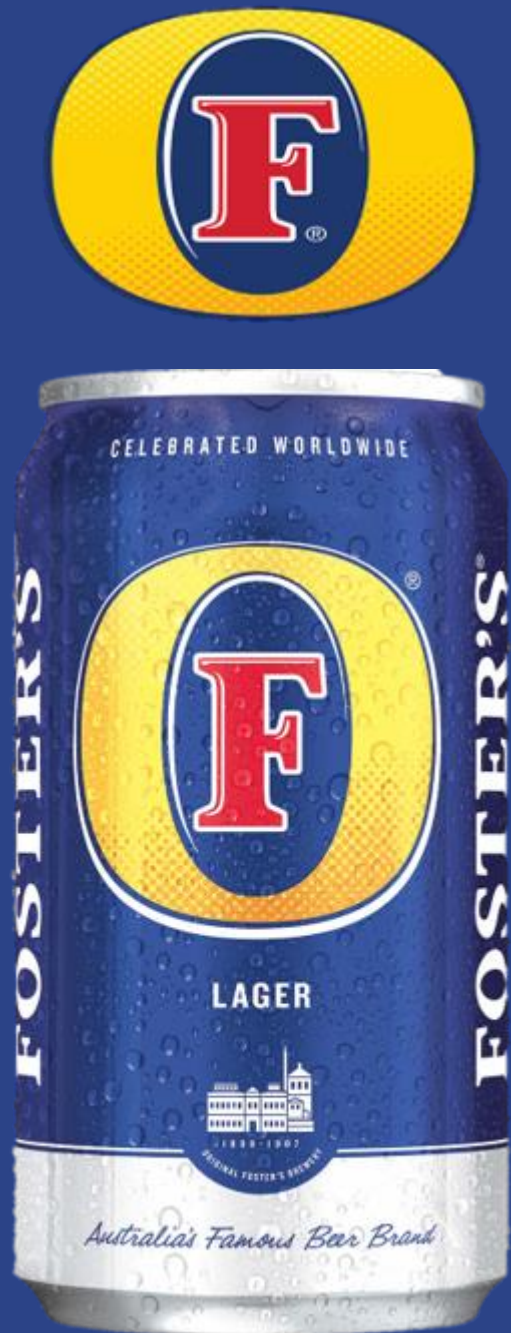




BRAND STORY

William and Ralph Foster crated Foster's in 1887. They were so dedicated to delivering Foster's the way it should be enjoyed, they even sold it with ice to keep Australia's warm environment at bay. More than 120 years later, the bold, refreshing taste of Foster's is available in more than 150 countries, making it the largest-selling Australian beer brand in the world

BRAND FACTS

- Globally distributed beer with 120 years of history; largest-selling Australian beer brand in the world
- Foster's iconic "Oil Can" offers differentiation at shelf and increased volume at 25.4oz.
- Foster's beer features Pride of Ringwood hops that are added at the end of the brewing process, which preserves their freshness for a bold, refreshing taste.

PRODUCT SPECIFICATIONS

- **STYLE:** Lager
- **COLOR:** Bright golden
- **CALORIES:** 146
- **CARBS:** 11.2g
- **ABV:** 5%
- **SRM:** 3.8
- **SODIUM:** 20g
- **PROTEIN:** 1.1g
- **HOPS:** Pride of Ringwood

TASTING NOTES

AROMA	TASTE
Low moderate aroma with a mix of fruit and hop notes.	A moderate blend of malt and hop character with slight bitterness towards the end.
MOUTHFEEL	FINISH
Moderate body	Clean hops finish.