



LONDON PRIDE

The UK's best-selling premium ale, London Pride is a rich but wonderfully balanced pale ale with a distinctive malty base, rich balance of hop flavors, and satisfying fruity finish.



ABV: 4.7% IBUs: 35

RATINGS AND AWARDS

Beeradvocate 95

- WINNER - CAMRA Beer of the Year Award
- 2 TIME WINNER – CAMRA Best Bitter Award
- GOLD MEDAL – Denver International Beer Competition Pale Ale (2010)
- SUPREME CHAMPION – International Beer and Cider Competition (2000)





PACKAGES

11.2 oz Bottle



11.2 oz 4-Pack



6x4 Mother Carton



16.9 oz Bottle



12x 16.9 oz Mother Carton



50L Keg

(No UPC)



PACKAGES

6x4/11.2oz
12x16.9oz
50 L Keg

UNITS PER PALLET

12 cases per tier x 6 tiers = 72 cases
19 cases per tier x 5 tiers = 95 cases
8 kegs per tier x 3 tiers = 24 kegs

PALLETS STACKED

1 pallet = 72 cases
1 pallet = 95 cases
3 pallets = 24 kegs

PALLET SPACE WEIGHT

2,425 lbs.
2,108 lbs.
3,666 lbs.

