



SRS – SUN CRUISER 8PK Variety Pack

- **Pack Size:** 8pk Variety Pack, 12oz slim cans
- **Pricing:** line price with competitive RTDs (High Noon & Surfside)
- **Flavors:**
 - Classic Iced Tea x2
 - Lemonade & Iced Tea x2
 - Raspberry Iced Tea x2
 - Peach Iced Tea x2
- **Product Specs:**
 - Real iced tea with premium vodka
 - Non-carbonated
 - 4.5% ABV, 100 Calories, 1g of Sugar, Gluten Free
 - Shelf Life: 12 months



In Market Date: March 4, 2024
(Select Markets)

SUN CRUISER VARIETY PACK



PRODUCT DIMENSIONS

PACKAGE TYPE	QTY	LENGTH (IN.)	WIDTH (IN.)	HEIGHT (IN.)	VOL (CU. _)	NET WEIGHT (LB.)	GROSS WEIGHT (LB.)
--------------	-----	--------------	-------------	--------------	-------------	------------------	--------------------

12oz Slim Can	1	2.26	2.26	6.13	31.31 in.	0.77	0.81
8pk Wrap	8	9.05	4.5	6.19	252.09 in.	6.21	6.59
3 x 8pk Case	3	14.13	9.38	6.44	0.49 ft.	18.62	20.06

PRODUCT SPECS

STYLE	FINISHED GOOD SKU	UPC	ABV	CALORIES	SUGARS	CARBS
-------	-------------------	-----	-----	----------	--------	-------

8pk Variety Pack	AW1578AT	087692020301	4.5%	100	1g	2g
------------------	----------	--------------	------	-----	----	----



Sun Cruiser Variety Pack
Wrap 8x12oz



Sun Cruiser Variety Pack
Tray 3x8pk



Sun Cruiser Classic Iced Tea, Can,
12oz Slim



Sun Cruiser Lemonade & Iced
Tea, Can, 12oz Slim



Sun Cruiser Raspberry Tea,
Can, 12oz Slim



Sun Cruiser Peach Tea
Can, 12oz Slim

PALLET	COUNT PER TIER	TIERS	TOTAL CASES
--------	----------------	-------	-------------

GMA 48x40	13	8	104
-----------	----	---	-----



SUN CRUISER VARIETY PACK