



ANGRY ORCHARD[®] HARD CIDER

Crisp Light SRS

2024 – February Launch

Angry Orchard Crisp Light

PRODUCT DESCRIPTION:

Introducing a brand-new light cider from Angry Orchard. Each and every bottle contains the same delicious apple flavor you know and love, now with fewer calories and grams of sugar, and a slightly less sweet finish. The end result? A light cider that's crazy refreshing, wildly drinkable, and still plenty Angry. Happy drinking.

Apple Varieties ***Bittersweet:*** Amerede Berthecourt, Beden, Medailléd'or, Michelin and Binet Rouge
Culinary: Gala, Fuji, Red Delicious, Golden Delicious, Granny Smith and Braeburn

Alcohol 4.3% ABV

Sugar Content 6 g

First Made 2023

Availability November 2023; Inclusion in Knotty Bunch Variety Pack (can & bottle packs)
February 2024; 6pk 12oz (Standard) Cans, National, Year-Round.

Pricing Line priced to Crisp Apple ~ suggested PTC \$10.99

SHELF LIFE: 6 MONTHS

5 STEP APPRAISAL:

Appearance	Medium intensity, bright, golden brown
Aroma	Juicy fresh apple aroma
Flavor	Bright fresh apple, juicy and crisp, sweet, and balanced with sourness
Mouthfeel	Light, refreshing, and slightly juicy
Finish	Balanced sweet and sour and slight juicy apple notes



Package Details

ITEM NUMBERS:

4/6pk Cans: OA3U66

UPCs:

6PK WRAP



PRODUCT DIMENSIONS:

12oz Can: Width L-R (in.) 2.60 Depth F-B (in.) 2.60 Height T-B (in.) 4.83 Volume (cu. in) 32.64 Net Weight (lb.) .80 Gross Weight (lb.) 0.83

12oz Can 4/6pk: QTY 12 Length (in.) 5.22 Width (in.) 7.81 Height (in.) 4.94 Volume (cu. in) 402.64 Net Weight (lb.) 9.5 Gross Weight (lb.) 10.08

6-pack Tray: QTY 4, Length (in.) 16.13, Width (in.) 10.81, Height (in.) 5.06, Volume (cu. ft.) 0.51, Net Weight (lb.) 19.00, Gross Weight (lb.) 20.57