

Winter Lager SRS



BBC
ESTD. 1984



In Market: NOV 1-DEC 30 2024

Style Profile: Winter Lager



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Tasting Notes

For colder nights, lean on Winter Lager: a crisp bock with citrus and spices. The clementine orange aroma is especially refreshing during holiday meals and celebrations.

Style Profile

Style	Spiced Wheat Bock
Malt Varieties	Samuel Adams two-row pale malt blend, Caramel 60, Malted Wheat, Chocolate, Munich 10
Special Ingredients	Cinnamon, ginger, & orange peel
IBUs	22
Color (SRM)	Deep ruby brown / 25 SRM
Alcohol	5.6% ABV / 4.4% ABW
Yeast Strain	Samuel Adams lager yeast
First Brewed	2020
Availability	12pk Can, 6pk Bottle, 12pk Bottle, ½ barrel, 1/6 barrel

Food Pairings

- Small Plates: Baked brie, Stuffed mushrooms, Toasted ravioli.
- Entrees: Roasted duck or turkey, Beef stew, Pork loin.
- Desserts: Gingerbread, Caramel flan.

Tasting Steps

- **Appearance:** Deep ruby & bright
- **Aroma:** Bright clementine orange aroma accented by spice notes of cinnamon and ginger
- **Taste:** Hints of spice complement the rich maltiness of light caramel and roasted malt, with just a touch of bitterness
- **Mouthfeel:** Medium-bodied, round mouthfeel
- **Finish:** Smooth and warming with a hint of citrus in the finish



Product Images

Winter Lager Product Info

Product Dimensions

Shelf Life: 6 months | In-Market: 11/1/24 – 12/30/24

Package Type	QTY	Length (in.)	Width (in.)	Height (in.)	Volume (cu. in.)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info
12pk Can	12	10.44	7.81	4.94	402.64	9.5	10.09	10 cases/layer, 10 layers high
6pk Bottle	6	7.31	4.94	9.19	331.85	4.75	7.6	See Mother Carton
2-6 Mother Carton	4	15.44	10.31	9.63	0.89	18.99	31.13	12 cases/layer, 5 layers high
2/12pk Bottle	12	9.75	7.50	9.63	703.83	9.5	15.24	12 cases/layer, 5 layers high

Package Type	Width L-R (in.)	Depth F-B (in.)	Height T-B (in.)	Volume (cu.in)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info
½ barrel	15.55	15.55	23.25	5622.29	131.26	161.61	4 kegs/layer, 3 layers high
1/6 barrel	10.94	10.94	23.25	2784.89	43.75	57.03	12 kegs/layer, 2 layers high

Item Numbers

Product	SKU	UPC
Winter Lager, 6pk Bottle	SA1412	0 87692 30050 2
Winter Lager, 12pk Bottle	SA1413A1	0 87692 01103 3
Winter Lager, 12pk Can, DEP DEP (Tray)	SA1463A1 SA1463AT	0 87692 01983 1
Winter Lager, 4/6pk, DEP Bottle	SA1412A1	0 87692 30051 9
Winter Lager, ½ keg	SA149099	0 87692 01999 2
Winter Lager, 1/6 keg	SA146099	0 87692 30918 5

12oz Can



6-Pack Carrier



Mother Carton 4-6pk



12-Pack Carton



12oz Bottle



12pk cans



½ Barrel



1/6 Barrel

