



REFRESH: TRULY VODKA SODA TWIST OF FLAVOR 8PK VP

From the makers of your favorite hard seltzer comes Truly Vodka Soda: 6x distilled vodka, real fruit juice, and premium flavors all perfectly balanced for a vodka soda that's delightfully refreshing. Twist of Flavor pack features the current flavors that drinkers love, with an updated pack design that is lighter and more refreshing.

- **Pack size:**
 - 8pk Variety Pack, 12oz slim cans
- **Pricing:** line price with High Noon
 - \$17.99-\$19.99 for 8pk
- **Flavors:**
 - (2) Blackberry & Lemon
 - (2) Peach & Tangerine
 - (2) Cherry & Lime
 - (2) Cranberry & Pineapple
- **Product specs:**
 - Made with premium vodka & real fruit juice
 - Vodka is 6x distilled & gluten free
 - 5% ABV, 110 cal, 2g sugar, 4g carbs, gluten free
 - Shelf Life: 12 months



New packaging in market: May 2023

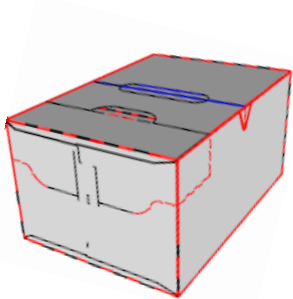


SRS – TWIST OF FLAVOR 8 PACKS

PRODUCT DIMENSIONS

Package Type	QTY	Length (in.)	Width (in.)	Height (in.)	Vol (cu. _)	Net Weight (lb.)	Gross Weight (lb.)
12oz Slim Can	1	2.26	2.26	6.13	31.31 in.	0.77	0.81
8pk Wrap	8	9.05	4.5	6.19	252.09 in.	6.21	6.59
3 x 8pk Case	3	14.13	9.38	6.44	0.49 ft.	18.62	20.06

Perforated
Fridge Pack



Pallet	Count per tier	Tiers	Total Cases
GMA 48x40	13	8	104

PRODUCT SPECS

STYLE	FINISHE D GOOD SKU	UPC	ABV	CALORIES	SUGARS	CARBS
8pk Twist of Flavor Variety Pack	AP0178	087692 014546	5%	110	2g	4g



UPCs



Wrap, Truly Twist of
Flavor VP, 8x12oz
Sleek,



Tray, Twist of Flavor
VP, 3x8pk 12oz
Sleek



Blackberry & Lemon
Can, 12oz Sleek



Cherry & Lime Can,
12oz Sleek



Pineapple &
Cranberry Can, 12oz
Sleek



Peach & Tangerine
Can, 12oz Sleek

2023 TVS SKU PRIORITY BY COT

Liquor A/B Accounts		Liquor C Accounts
Priority	SKU	SKU
1	8pk Twist VP	4pk Mango
2	8pk Classic VP	4pk Blackberry Lemon
3	4pk Mango	8pk Twist VP
4	4pk Blackberry Lemon	8pk Classic VP
5	8pk Paradise VP	8pk Paradise VP

Large Format	
Priority	SKU
1	8pk Twist VP
2	8pk Classic VP
3	8pk Paradise VP
4	4pk Mango
5	4pk Blackberry Lemon

On-Premise	
Priority	SKU
1	Mango
2	Blackberry Lemon