



TRULY BERRY SOCCER VP + WILD BERRY 24OZ CAN

The Truly Berry VP is bursting with notes of exotic berry flavors like wild berry, cherry, blueberry and new strawberry lime. There is a juicy berry flavor for everyone. The 2022 version includes the new flavor Strawberry Lime – tasty strawberry with zesty lime.

Truly Wild Berry 24oz is bursting with a mix of juicy berry flavors of strawberry, blueberry, and blackberry with real fruit juice. This style of Truly is the perfect addition to bring to any get-together with friends or family.

Flavors	- VP: Wild Berry, Cherry, Blueberry & NEW Strawberry Lime - Wild Berry 24oz Can
% Juice	- VP: Varies depending on the flavor (see next slide for more details) - Wild Berry 24oz: 2%
Alcohol	5% ABV
Calories	- VP: 100 - Wild Berry 24oz: 210
Sugar	1g
In Market	In-Market: May 2023
Availability	Limited

Hero Statement: Juicy & Light

Flavor Profile: Hint of Flavor with Real Fruit Juice from Concentrate

Product Images





BERRY VP DETAILS

Product Dimensions

	QTY	Length (in)	Width (in)	Height (in)	Gross Weight (lb.)	Pallet Info
24oz Can Wild Berry	1	2.88	2.88	7.7	1.60	-
12oz Slim Can	1	6.13	2.26	2.26	0.81	-
12pk Slim Can Wrap	12	9.08	6.75	6.19	9.9	-
12oz Slim Can/12pk Tray	24/2	14.13	9.38	6.44	20.0	13 cases/layer 8 layers high 104 total cases

Item Numbers

Product	SKU	UPC	PTC	Shelf Life
Truly Wild Berry 12oz Slim Can		087692006770		6 months
Truly Wild Berry 24oz Can	PD0853	087692009511		
Truly Strawberry Lime 12oz Slim Can		087692013150		
Truly Cherry 12oz Slim Can		087692007913		
Truly Blueberry 12oz Slim Can		087692006855		
Berry VP 12pk Wrap	25953	087692006862	\$17.99-\$20.99	
Berry VP 12pk Tray		087692007340		

* Soccer Berry VP + Soccer WB 24oz cans will have the same UPC as the regular Berry VP + WB 24oz cans *

Nutritional Info

Flavor	Serving size	% Juice	Calories	Fat	Cholesterol	Sodium	Carbs	Fiber	Sugar	Added sugars	Protein	Vitamin D	Calcium	Iron	Potassium
Wild Berry	12oz	2%	100	0g	0mg	30mg (1%)	3g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Wild Berry	24oz	2%	220	220	0g	0mg	60mg (3%)	7g (3%)	0g	2g	<1g (0%)	0g	0mcg	0mg	0mg
Strawberry Lime	12oz	2%	100	0g	0mg	30mg (1%)	3g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Cherry	12oz	1%	100	0g	0mg	45mg (2%)	3g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
Blueberry	12oz	2%	100	0g	0mg	30mg (1%)	3g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg



UPCS



12oz Slim Can
Truly Wild Berry



12oz Slim Can
Truly Strawberry Lime



12oz Slim Can
Truly Cherry



12oz Slim Can
Truly Blueberry



Wrap, 12x12oz Slim
Can, Truly Berry VP



Tray, 2x12pk 12oz
Sleek Can, Truly Berry VP



TS, Wild Berry,
24oz, 12pk



24oz Can
Truly Wild Berry