



(SRS)
STYLE REFERENCE SHEET:
ROCKET POP 24oz

Regional Markets



February 14, 2025



ROCKET POP 24 OZ

Twisted Tea Rocket Pop

Hard Iced Tea with Cherry, Lemon-Lime and Blue Razz flavors.

- Made with real brewed tea
- 5% alc./vol.
- No carbonation

Pack Size	In Market	Availability	Markets	Pricing
24oz Can	4/29 – 7/15	Limited Time Only Regional Test	NY(Upstate), OH, MI, NJ, PA, DE, MD, TX(Keg 1), CA	Line Price

	QTY	Length (in)	Width (in)	Height (in)	Volume (in)	Net Weight (lb)	Gross Weight (in)
24oz Can	1	2.88	2.88	7.70	63.87	1.61	1.67
24oz Loose Tray	12	11.81	9.91	7.81	0.49	19.30	20.46



SKU:
OA2S53



Can, 24oz,
Twisted Tea Rocket Pop



Tray, 12x24oz can,
Twisted Tea Rocket Pop



MARKETING SUPPORT

<u>TWT1146</u>	RP Cooler Sticker 4x6
<u>TWT1147</u>	RP Suction Cup Rack Insert
<u>BBC103</u>	Suction Cup Rack

