



Twisted Tea Raspberry SRS



October 23, 2024



PRODUCT OVERVIEW

Twisted Tea Raspberry Hard Iced Tea

- Made with real brewed tea, with a raspberry twist
- Refreshing taste that goes down smooth
- 5% ABV
- No carbonation



Pack Size	Markets	Availability
12pk Cans, 24oz Can, 6pk Bottles	National	Everyday



TWISTED TEA RASPBERRY SUCCESS AND CONTINUED GROWTH

Twisted Tea Raspberry is the #4 Twisted Tea brand in sales volume.¹

- *Continues to grow YoY +21.4% in L52W*

Raspberry 24oz is the #7 single-serve FMB in Convenience.²

- *Also seeing steady growth +24.4% in L52W*



PRODUCT INFO

SKUs:

- 24 oz Can: OA9253
- 6 pk Bottle: OA9212
- 12 oz-12 pk Can: OA9263

UPCs:



12oz BOTTLE



6pk BOTTLES



12oz CAN



12pk 12oz CANS



24oz CAN



12-24oz CAN TRAY

Product Dimensions:

	QTY	Length (in)	Width (in)	Height (in)	Volume (in)	Net Weight (lb)	Gross Weight (in)
12oz. Can	1	2.60	2.60	4.83	32.64	0.80	0.82
12pk. 12oz Cans	12	10.44	7.81	4.94	402.64	9.65	10.18
12oz. Bottle	1	2.38	2.38	9.17	52.05	0.80	1.27
6pk. 12oz Bottle	6	7.31	4.94	9.19	331.85	4.82	7.81
4-6 Mother Case 6pk Bottles	4	15.44	10.31	9.63	0.89	19.30	31.96
24oz Can	1	2.88	2.88	7.70	63.87	1.61	1.67
24oz Loose Tray	12	11.81	9.91	7.81	0.49	19.30	20.46