



DOGFISH HEAD BLOOD ORANGE & MANGO VODKA CRUSH

DESCRIPTION

Inspired by the Sun, Surf & Beaches of Dogfish Head's seaside home, we've crafted our uber-refreshing and unique take on this regionally dominant drink: the Crush Cocktail. Our off-centered twist is both citrus-forward and CRUSH-able.

At its heart, vodka distilled with blood oranges & mango, then topped with orange & mango juice and a touch of citrus. Bursting with juicy flavor, yet light & refreshing.

Food pairings: Blackened chicken or fish, Jambalaya, Spicy noodles, Reuben or brisket sandwich

STYLE PROFILE

Style	Vodka Crush
Key Ingredients	Vodka distilled over Blood Orange & Mango
ABV	7% ABV
Package Size	6x4 pack / 12oz slim cans
Shelf Life	9 months
Pricing	Suggested PTC: \$13.99

TASTING STEPS

Appearance	Beautiful coral pink in color with a slight haze
Aroma	Citrus aromas of grapefruit and orange intermingled with slight tropical notes
Flavor	Sweet and tart play back and forth bringing balance to this cocktail. Juicy orange rind backed up with dried mango flavors
Mouthfeel	Light and drinkable
Finish	Lingering acidity and astringency that makes it feel like you are drinking citrus juice

PRODUCT IMAGES:



12oz SLIM CAN

4-PACK CANS



8-PACK CANS



SILVER
SAN FRANCISCO
SPIRITS AWARDS



SILVER
LA SPIRIT
AWARDS



SILVER
USA
SPIRITS RATINGS



SILVER
AMERICAN
CRAFT SPIRITS
ASSOCIATION



PRODUCT SPECS

Package Type	Length (in.)	Width (in.)	Height (in.)	Vol (cu. _)	Net Weight (lb.)	Gross Weight (lb.)
12 oz Can	2.26	2.26	6.13	31.29 in.	0.78	0.81
4 Pack Wrap	4.5	4.5	6.19	125.348	3.163	3.39
8 Pack Wrap	9.05	4.5	6.19	252.088	6.326	6.71
Tray/Case	14.13	9.38	6.44		18.978	20.418

Pallet type	Count per Layer	Layers	Total Cases
GMA 48x40	13	8	104

Package	Material Description	SKU8	UPC
12oz Slim Can (4 per pack)			638489002651
4-Pack (6 per case)	DS,Blood Orange & Mango,6/4PK 12OZ SKCAN	DS264SA1	638489002668
8-Pack (3 per case)	DS,Blood Orange & Ma,12oz 3/8pk SK TRYD	DS2678AT	638489005690

Suggested PTC: \$13.99/4PK
\$23.99/8PK

Shelf Life: 9 months

In Market: 1/9/23

Availability: Year-Round

