



Twisted Tea Peach
SRS



July 3, 2024

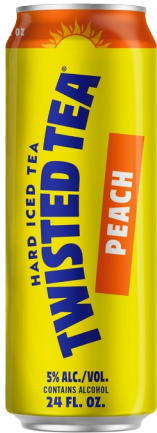


TWISTED TEA PEACH

Twisted Tea Peach Hard Iced Tea

- Made with real brewed tea, with a Peach twist
- Refreshing taste that goes down smooth
- 5% Alcohol by volume
- No carbonation

Pack Size	Markets	Availability
24 oz. Can 12pk Can 6pk Bottle	National	Everyday





TWISTED TEA PEACH SUCCESS AND CONTINUED GROWTH



Twisted Tea Peach is the #3 Twisted Tea brand in sales volume.¹

- *Continues to grow YoY +21.6% in L52W*

Peach 24oz is the #6 single-serve FMB in Convenience.²

- *Also seeing steady growth +20.4% in L52W*



TWISTED TEA PEACH PRODUCT INFO

SKUs:

24 oz Can: OA9553

6 pk Bottle: OA9512

12pk 12oz Cans: OA956301

UPCs:



Twisted Tea Peach
24 oz. Can



Twisted Tea Peach
24 oz. Can Tray



Twisted Tea Peach
Carrier, 6x12 oz. Bottles



Twisted Tea Peach
Mother Carton, 4x6 pk. Carriers



Twisted Tea Peach
12 oz. Can 12 pk



Twisted Tea Peach
12 oz. Can

Product Dimensions:

	QTY	Length (in)	Width (in)	Height (in)	Volume (in)	Net Weight (lb)	Gross Weight (in)
12oz. Can	1	2.60	2.60	4.83	32.64	0.80	0.82
12pk. 12oz Cans	12	10.44	7.81	4.94	402.64	9.65	10.18
12oz. Bottle	1	2.38	2.38	9.17	52.05	0.80	1.27
6pk. 12oz Bottle	6	7.31	4.94	9.19	331.85	4.82	7.81
4-6 Mother Case 6pk Bottles	4	15.44	10.31	9.63	0.89	19.30	31.96
24oz Can	1	2.88	2.88	7.70	63.87	1.61	1.67
24oz Loose Tray	12	11.81	9.91	7.81	0.49	19.30	20.46