



Dogfish Head 90 Minute IPA

Tasting Notes

90 Minute was the first Imperial IPA when it was introduced back in 2001 and was our first continually hopped beer. Continual hopping provided a beautiful balance to our Imperial IPA - allowing us to add a foolhardy amount of hops throughout the boil without making 90 Minute crushingly bitter. With rich pine and fruity citrus hop aromas and a strong malt backbone, 90 Minute IPA created pungent, unapologetic flavor.

Style Profile

Style	Imperial India Pale Ale
Special Ingredients	90 Minutes of continual hopping
IBUs	90
Alcohol	9.0% ABV
First Brewed	2001
Availability	Bottles: 6pk, 19.2 cans Draft: 1/6 bbl, 1/2 bbl

Product Images:

Tasting Steps

Color: Golden amber

Aroma: Heavy piney and citrus hop aromas

Taste: Brandied fruitcake, raisiney, citrusy

Mouthfeel: Full and malty with slightly lingering bitterness





90 Minute IPA Product Information

Product Dimensions

Package Type	Length (in.)	Width (in.)	Height (in.)	Weight (lb.)	Pallet Info
6pk Bottle Carrier	7.5625	5	8.25	7.875	See mother carton
4-6 Mother Carton	15.75"	10.6"	9.25"	31.5 lbs	60 cases per pallet, 12 cases/layer, 5 layers high
1/6 BBL Keg	9.5"	9.5"	23.25"	57.7 lbs	40 kegs per pallet, 20 per layer, 2 layers high
1/2 BBL Keg	15.75"	15.75"	23.25"	162.5 lbs	16 kegs per pallet, 8 per layer, 2 layers high
12PK 19.2oz Can	10.38	7.79	7.41	16	144 Units per pallet, 6 layers per pallet, 24 units per layer

Suggested PTC: **\$14.99 / 6pk**

Shelf Life: 6 months (best-by date on pack)

In Market: 5/20/2024

Item Numbers

Product	SKU	UPC
90 Minute IPA 12oz Bottle		638489000602
90 Minute IPA 6-Pack	DB011201	638489003122
90 Minute IPA Case		638489003139
90 Minute IPA 5.17G	DB016099	6-38489-00503-4
90 Minute IPA 15.5G	DB019099	6-38489-00504-1
90 Minute IPA 19.2oz Can		638489000060
90 Minute IPA 19.2oz can 12PK	DB0154	638489000336



12oz Bottle



6-pack



Mother Carton



19.2oz Can



12-pack wrap