



SAMUEL ADAMS JUST THE HAZE IPA (NA)

Beer Description

We made a world-class IPA for beer lovers that just happens to be non-alcoholic. *Just The Haze* has an upfront citrus aroma with hints of grapefruit, tangerine, lime, and tropical fruit notes. We remove the alcohol slowly, leaving “JTH” with a full body mouthfeel, a smooth finish, and all the flavor you’d expect out of a great hazy IPA. Every great moment deserves great beer! Cheers!

Style Profile

Style	Hazy IPA
Malt Varieties	Two row, Wheat, Oats
Hop Varieties	Citra, Mosaic, Sabro, Cascade
IBUs	35
Color	10 SRM
Alcohol	0.5% ABV
Packages	6pk 12oz can, 12pk 12oz can, 24pk 16oz can

Tasting Steps

Appearance: Pale amber, hazy, opaque

Aroma: Citrus focused hop aroma with notes of tropical fruit (mango, pineapple, and guava), balanced by hint of stone fruit

Flavor: Hop focused with juicy citrus, tropical, and stone fruit notes. Slight sweetness midpalate balanced by medium bitterness

Mouthfeel: Medium bodied

Finish: Smooth and easy drinking with a clean finish

4/6pk
can



2/12pk
can



16oz





JUST THE HAZE IPA (NA) PRODUCT INFORMATION

Product Dimensions

Package Type	QTY	Length (in.)	Width (in.)	Height (in.)	Volume (cu. In.)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info
12oz Can	1	2.6	2.6	6.19	-	1.06	1.09	See Wrap
6pk Can	6	7.69	5	4.94	189.77	4.76	5.06	7 cases/layer; 6 layers high
12pk Can	12	10.44	7.81	4.94	402.64	9.5	10.09	7 cases/layer; 6 layers high
24 loose 16oz Can Tray	24	15.94	10.69	6.31	0.62	25.32	26.53	60 unit, 10 per layer, 6 layers high

Item Numbers

Product	SKU	UPC	PTC	Shelf Life
Just the Haze 12oz Can	SAW25534	0 87692 01189 7	NA	6 months
Just the Haze 16oz Can	27360	0 87693 01988 6	\$2.29	
Just the Haze 4/6pk 12oz Can	SAWC66A1	0 87692 01190 3	\$15.99 - \$17.99	
Just the Haze 2/12pk 12oz Can	SAWC63A1	0 87692 01620 5	\$15.99 - \$17.99	
Just the Haze 24pk loose 16oz Can	SAWC24A T	0 87692 01989 3	NA	



12oz Can
0 87692 01189 7



16oz Can
0 87692 01988 6



6pk Cans
0 87692 01190 3



12pk Cans
0 87692 01620 5



16oz can Tray
0 87692 01989 3